



BLOCKCHAIN CENTRE

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WHAT IS BLOCKCHAIN CENTRE?

Blockchain Centre is a network-based organization that assist companies and products in stepping into the blockchain space



TEAM



in **Tadas Maurukas**
CEO & Co-Founder

Generated more than \$1B in value in various blockchain projects.

Led several successful token launches raising more than \$50M.



in **Antanas Guoga**
Co-Founder

In addition to being a high-stakes investor, Antanas Guoga (a.k.a Tony G) is a serial digital entrepreneur, a philanthropist and a former member of the European Parliament. He's the CEO of Cyberphunk Holdings and shows no signs of slowing down – with multiple blockchain projects under his belt already.



in **Ada Jonušė**
COO

A serial entrepreneur. The co-founder of W@, a network for women professionals, co-founder and CEO of a blockchain company Lympo – recently acquired by Animoca Brands.



in **Gintautas Nekrošius**
CSO

Built successful digital marketing campaigns and grew mobile applications to millions of users. Led successful IDO campaigns generating more than \$5M in the last 3 months with 100% of the raise goal reached.



in **Arnas Sviderskas**
Head of Partnerships

A sales expert that generated more than \$5M in revenue in the last year.

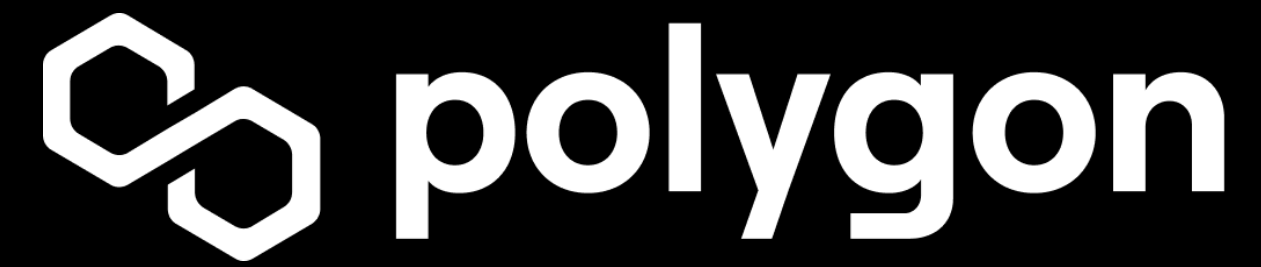
Highly confident pitcher, able to analyze and take advantage of human behavioral traits.



in **Mohamed Ezeldin**
Token Economics

Mathematician and in-house tokenomics expert for Animoca Brands and Blockchain Centre. He develops sustainable token economies based on each projects requirements and is seen as a creator of innovative solutions.

BLOCKCHAIN CENTRE PARTNERS



SERVICES

Everything You Need in One Place

Tokenomics

- Token Allocation
- Token Distribution
- Lock Ups & Vesting
- Governance Structures
- Token Ecosystem (how the token will interact within the platform, this includes sink/faucet or Spend/Earn)

Creative

- Press Release, Blog Content, Website Text
- Lightpaper & Whitepaper Copywriting
- Video Script Writing & Voice Over
- Video Creation, Motion Graphics
- Website, Lightpaper, Pitch Deck & Other Design Services

Fundraising & Liquidity

- Fundraising Material Preparation
- Public Sale Structure & Tokenomics
- Private Sale Network Introduction
- Full IDO Management
- Liquidity Management & Market Making

Development

- Website Development
- Layer 1 Solutions Development
- Smart Contract Development & Audit
- Other Development Services (Will need specifications for a quote)

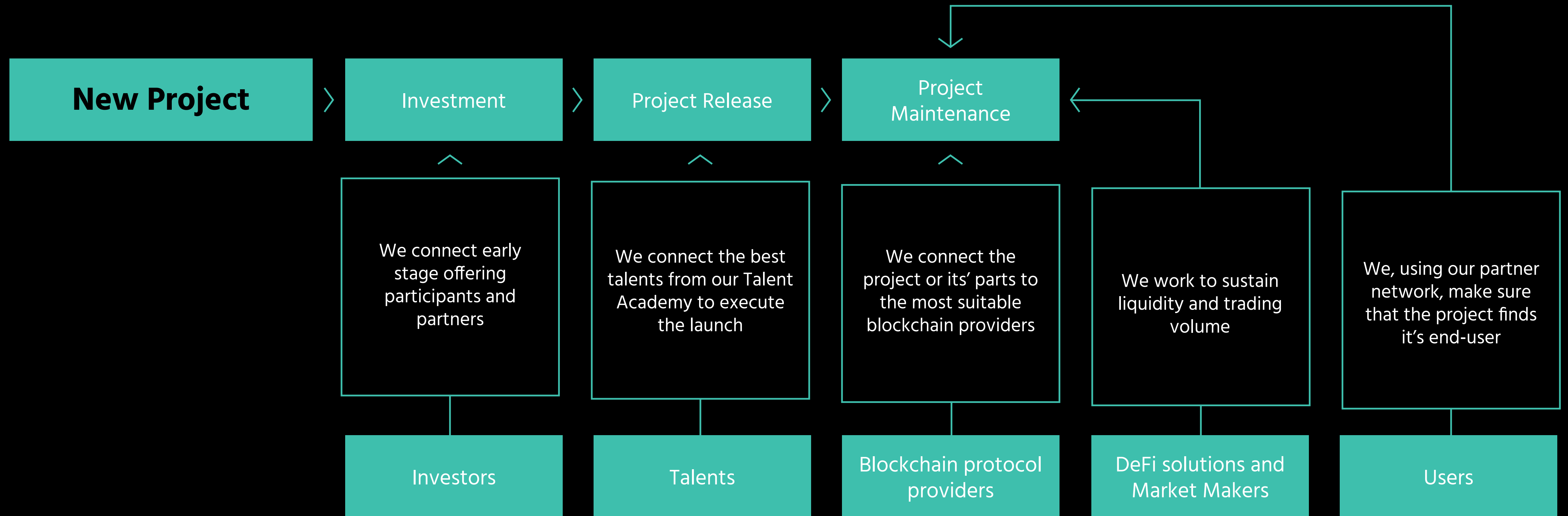
Marketing & Community

- Marketing Strategy Development
- Fundraising Marketing Strategy
- Social Media, Content & Email Marketing
- SEO & Performance Marketing
- Influencer Marketing
- Community Growth & Management

Contact:

Tadas@blockchaincentre.io

BLOCKCHAIN CENTRE VALUE FLOW



WHAT DO WE DO?

Blockchain Project Launchpad

We are the one-stop-shop for various organizations to launch or restructure their products on the blockchain

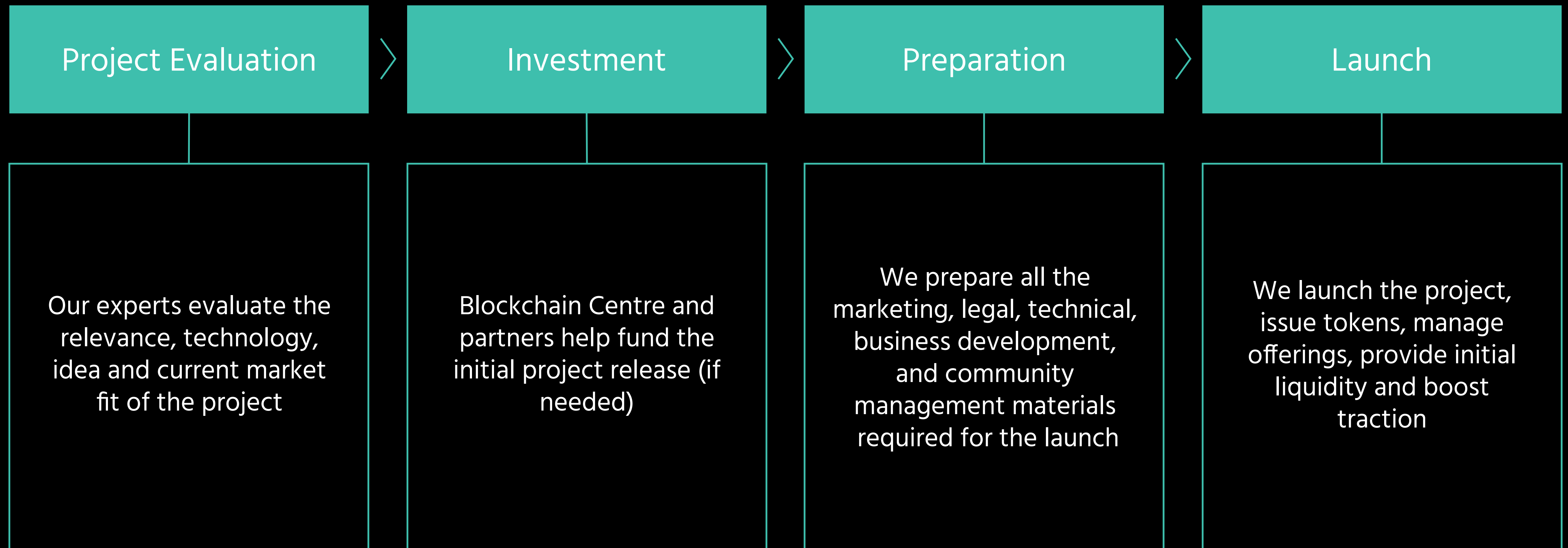
We use our experience and network to cover all the project initiation aspects ranging from tokenomics design to technical development

Talent Academy

We attract the best talents and connect them to the suitable projects

We closely work with partners, universities, HR companies from Lithuania, Latvia, Estonia, Poland, Ukraine, and other EU countries

BLOCKCHAIN PROJECT LAUNCHPAD



CASE STUDY: 99STARZ.IO #1



1. SOCIAL IMPACT

We've fully taken over all Twitter communication, launched growth and engagement campaigns. In 1 month we were able to increase the 99Starz Twitter exposure from 200 followers to 30,000 followers. All content was made utilizing in-house marketing experts, copywriters, graphic designers, and motion designers (animators). By creating a communication strategy beforehand, we've maximized social media exposure and benefits to the project. And minimized the risk of failing to gain community interest, trust, and support. Utilizing Twitter as a marketing channel, we've promoted ongoing IDOs and ran cross-promotion campaigns with other partners in the BCC network. As well as built trust in the project through frequent and transparent communication



TWITTER MANAGEMENT



Twitter Community Growth
+14,900%



EMAIL MANAGEMENT

We've started building an email database, implemented various email collections funnels. In 1 month, we were able to grow the email database **from 120 email addresses to over 10,000.**

We've set up and implemented email automation schemes, prepared email templates, and custom-designed newsletters to work in sync with other marketing channels. Allowing for post-IDO follow-ups and community engagement.

Growth
+8,200%



TELEGRAM MANAGEMENT

We've fully taken over all Telegram communication, implemented best practices to keep the channels civil, minimized the impact of bots. Set up a community growth and engagement campaign. In 1 month, we've grown the Telegram channel **from 300 members to over 10,000.** 2 community admins were allocated to answer community questions and build trust in the project.

Growth
+3,233%

CASE STUDY: 99STARZ.IO #2

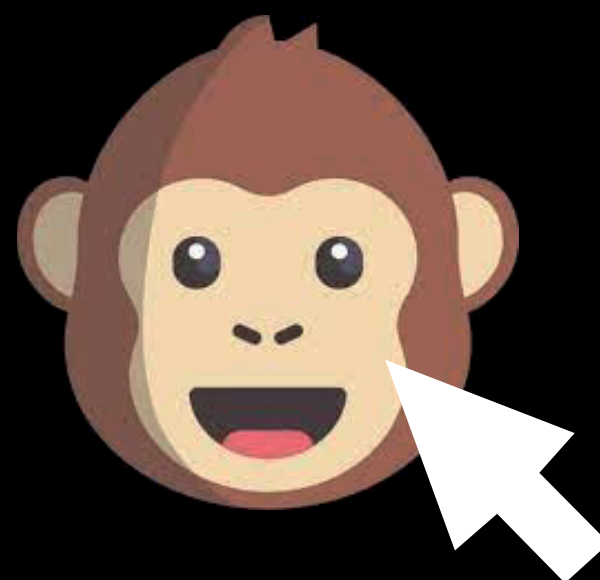


2. FINANCIAL IMPACT

By partnering and negotiating the term with leading IDO platforms we've managed to organize STZ tokens sales on 5 IDO platforms in 7 days.

- Animoca Brands Launchpad, **\$500,000** raised, sold out **in 3 minutes**.
- StarterXYZ Launchpad, **\$500,000** raised, sold out **in 5 minutes**.
- Bondly Launchpad, **\$300,000** raised, sold out **within hours**.
- SushiSwap, **\$500,000** raised, sold out **within hours**.
- ApeSwap, **\$500,000** raised **in 94 minutes**.

We've also hit the new oversubscribe record for the ApeSwap IAO platform - 18,565% with a total of **\$92 Million** pledged in oversubscriptions.



Total Amount Raised
\$2,3 MILLION

Fully Diluted Marketcap After IDO
\$89 MILLION

One-Stop-Shop To Ensure Your Success

3. PRODUCT OWNERSHIP

1. MAKING THE MESSAGE CLEAR

To ensure there's as little confusion as possible and new community members understand core aspects of the projects quickly, effectively, and clearly – we've created an animated explainer video. In addition, we have rewritten all of the existing website texts and made updates to the 99Starz Lightpaper with the goal to make the product easier to understand and convert better.



2. GENERATING HYPE

By creating an animated video trailer, we were able to start marketing early and generate buzz around the product. Working with motion graphics designers we've added animated social media posts to better convey the 99Starz message and capture the attention of viewers.



3. PROVIDING GUIDANCE

To supplement this, we've started a Medium blog. Writing tutorials, project updates, or explainers to work in sync with other marketing material. Our goal was to convey a fairly complicated topic and product in the simplest way possible

CASE STUDY: 99STARZ.IO #3



4. TOKENOMICS

1. PARTNERSHIPS AND NEGOTIATIONS WITH TOP IDO PLATFORMS

Utilizing our vast network of partners we've made sure that the 99Starz IDO was organized through the most popular and relevant IDO platforms at the time. Taking advantage of our know-how and experience organizing IDOs we've minimized the risk and assisted 99Starz in preparing their marketing material.

2. CALCULATING AND SETTING THE TOKEN PRICE

It's crucial to set the correct price moving into the IDO period. Taking into consideration development funds, overall market status and competition. Working together with a tokenomics expert from Animoca Brands, we've calculated the exact price of the token and the amount that needs to be sold during IDOs to maximize the project's success.

3. DETERMINING AND SETTING THE VESTING PERIODS

Proper vesting periods are a safeguard that guarantees the project doesn't fail before it begins. We work with Animoca Brands and tokenomics experts to implement best vesting practices and project-specific timelines.

4. RISK MITIGATION

Through our experience working with different IDO platforms, we already know all of the internal procedures, workflows and legal documents that need to be prepared. Minimizing the time it takes to communicate and maximizing the IDO's success. By implementing best practices we made sure the 99Starz IDOs go flawlessly.

TALENT ACADEMY PARTNERS



CURRENT TALENT ACADEMY EXPERTISE

More than 250 tech based developers

Cloud and Virtualization Tech

- Microsoft Azure
- Amazon Web Services (AWS)
- Docker
- Kubernetes

GO

- Gorilla
- dbx
- Protobuf
- gRPC
- GraphQL
- Cobra
- Viper
- Kademlia
- Distributed networking

Microsoft .NET Framework

- C#
- ASP.NET MVC/WEB API
- Windows Presentation Foundation (WPF)
- TPL/Async
- Entity Framework (EF)
- MS SQL Server (T-SQL)
- LINQ

Design

- UI/UX design
- Product design
- Mobile applications
- Graphic design
- Branding
- 3D modeling
- NFT design

GO Cross-Platform and Native Mobile

- iOS / Android Native
- Swift
- Flutter
- Kotlin / Java 8
- Xamarin
- HTML5 / JavaScript

Other

- Strategic planning
- Marketing
- Business development
- Partnership management
- Community support

Full-Stack JavaScript

- React, React.js, Vue.js
- mongoDB
- typeORM
- graphql
- RabbitMQ
- Electron
- NodeJS
- NestJS
- Typescript
- Angular
- Express